

# Maria Aronova

## UX/UI Designer

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## Skills

### Design

Information Architecture, User research

Wireframing, Usability studies,

Presentation, Prototyping, Branding, Space Planning,

Creative Design Concept.

### Technical

Adobe XD, Adobe Photoshop, Figma, HTML5, CSS, AutoCAD, 3DS MAX, Microsoft MS, Canva

### Collaboration

Communication and interpersonal relations

Ability to perform high quality work in the short term

Capable of making important and strategic decisions

Goals oriented, Self-Starter, Problem solving

## Experience

September 2020 - Present | **Transitions, Mississauga, ON**  
**UX Designer/E-Commerce Project Coordinator**

- Conducting research, case study for a new eCommerce project.
- Developing user-centered eCommerce design, account strategies, processes in accordance with overall business strategy.
- Managing operational flow, structure and nuances of running an eCommerce business, warehouse operations, payment, logistics, and customer service as well as in frontend backend operations.

September 2019 - September 2020 | **Transitions, Mississauga, ON**  
**Commercial Designer, Space Planner**

- Space planning, interior/exterior elevation, sections (AutoCAD)
- Typical drawings (2D/3D), detailed quote of office furniture (Tayco, Groupe Lacasse, Teknion, Steelcase, other) Giza 2020
- Partner with sales team in the execution of RFPs
- Technical assignments for general contractors/installers (AutoCAD 2D)
- Coordinate drawings through ordering, procurement, and installation supervision

April 2018- January 2019 | **Rexall Pharmacy LLC, Mississauga, ON** | Retail Designer, Space Planner

- Coordination and develop of Renovation projects (exterior signage, interior graphics, fixture displays, construction scope of work) to improve and support product presentation
- Participation in weekly Design/Construction Project Reviews to ensure all new stores and renovations reflect Brand goals, and that they meet the established design quality expectations, market requirements and approved budgets
- Coordination of design vendors, consultants to ensure completion in time, on budget and correspond to approved drawings

January 2014 - March 2018 | **UpWork, CA** | **Freelance Concept Designer, 3D Modeller**

- Developing Design Concepts (retail kiosks, exhibition stands, cafes, retail stores, corporate offices, product design and more)
- Creative idea, 3D Modeling/Rendering (3D MAX+Vray), detailed Millwork (AutoCAD 2D, 3D)
- Technical assignments for general contractors, (AutoCAD 2D)
- Space planning, interior/exterior elevation, sections (AutoCAD)
- Graphic design, branding (Photoshop)
- Presentation, collaboration with direct clients

## Education

March 2021-August 2021, Online | **Google** UX Design Certificate

Completed courses for UX Design Process from beginning to end: empathizing with users, defining their pain points, coming up with ideas for design solutions, creating wireframes and prototypes, and testing designs to get feedback. UX Research, Inclusive Design, Lo-Fi and Hi-Fi prototypes, Conducting Case Study.

**Graphic Designer B.A., M.A. in Decorative and Applied Art**

Area of studies: Decorative and Applied Art.

Qualification: Graphic Designer/Digital Marketing.

**Interior Designer A.D. in Space Planning**

Area of studies: Advertising in the architectural environment.

Qualification: Interior Designer.